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Acentic Announces Historic Partnership with Celtic Manor

HD entertainment offering in advance of 2010 Ryder Cup

COLOGNE, Germany – July 13, 2010– Acentic, a leading supplier of digital interactive TV (iTV) systems over coaxial and IP networks for the hotel industry, announced today a new partnership with The Celtic Manor Resort in Wales.

The Celtic Manor is a five star, 400-bedroom golf and spa resort built with three championship golf courses including the new Twenty Ten Course which will stage The 2010 Ryder Cup. Later this year, the hotel will host the golfing world's most prestigious tournament, The Ryder Cup, where the best European and US players will compete in match play for this coveted prize. The Hotel is already using an Acentic Vision 400 system with traditional CRT TVs and has been a customer of Acentic since it first opened its Resort Hotel in 1999. In readiness for the tournament and for The Celtic Manor Wales Open, which occurred in June, Acentic supplied Philips 32" and 37" Ultimate High Definition (HD) LCDs with the latest generation of its Acentic Panorama system. The hotel is the first property in the United Kingdom to use the Panorama HD solution with the Philips LCDs over a coaxial network.

"Panorama HD over coax is unique in the market because it is the only system that will allow guests to view multiple HD TV channels, HD movies and hundreds of TV channels in digital quality," says Richard Robinson, CEO of Acentic. "Furthermore, the graphical power of Panorama HD allows the hotel to communicate its brand message directly to the guest, via the TV."

The Panorama HD system will provide the hotel's guests with an intuitive HD digital TV system showing on the latest generation 32" and 37" Philips LCDs. With over 500 TV and radio channels it will cater for the international profile of clients and also provide more than 100 movie and entertainment products for individuals or family members to use while staying at the hotel.

"The importance of linking our brand with the Ryder Cup is paramount, and any future events we hold at the venue will act as a memory reference of the Ryder Cup", says Russell Philips, VP of Facilities and Development at Celtic Manor. "We are excited to be working with Acentic, our long term partner which has delivered high quality service to the resort over many years and which will now provide a digital entertainment system that guests of the hotel have never seen before."

About Acentic Group

Acentic is an international provider of digital TV services to hotels. Acentic's digital content, technology, support and services deliver entertainment and revenue generation tools via the hotel television, providing a unique communications system that meets the evolving lifestyles of guests. Acentic's digital TV services are in many of the world's leading hotel chains including Accor, Dorint, Intercontinental Hotel Group, Hilton, Hyatt, Maritim, Marriott, Mövenpick and Starwood in more than 30 countries in Europe, Middle East and Africa. For more information, visit www.acentic.com.

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